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7.1.1 Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years

The institution has taken a variety of initiatives in the curriculum to promote gender equality and awareness, as seen by the courses it has established. For instance, the Department of Arts and

Sciences provides a course called "Gender Sensitization" that tries to enlighten students on certain

significant biological characteristics of gender as well as more equal interactions between men and

women.

With extracurricular activities including workshops, seminars, guest lectures, street plays, poster

displays, counselling, and other events, the institution promotes gender sensitization. The institution

organised "self-defense training" for the female pupils. Awareness programmes on subjects

including the importance of human rights, the rights of women in home circumstances, and cyber

security awareness campaigns are often organised in order to safeguard the safety and security of

female students and workers.

The institution formed the following committees in compliance with university institution grievance

committee guidelines: anti-ragging, students' disciplinary committee, women's empowerment,

SC/ST students welfare committee, and mentorship programme. On the institution's website are a

list of these committees' responsibilities, and students are also given information during orientation

and induction events.

The institution offers safety and security facilities including CCTV surveillance across the campus

and security officers who monitor the school around-the-clock to its staff and students. For the sake

of students' academic, emotional, social, and cognitive development, the school offers a specialised

counselling centre and a successful mentorship programme. Students get personal counselling on a

range of levels. Separate structures house the bathrooms for boys and females. Sanitary napkin

dispensing devices are located in the toilets for your safety. The college also offers boys' and girls'

separate, well-equipped common rooms.



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By annually celebrating national holidays and the birthdays of prominent Indian people, the institution aims to foster values and nationalism in its pupils. Flag-hoisting, project displays, poster presentations, hikes, essay writing, and elocution are a few of the events. On certain days, eminent speakers are invited to motivate the faculty and students.

International Yoga Day, Teachers Day, Engineers Day, Woman's Day, Independence Day, Gandhi Jayanthi, and Republic Day are just a few of the festivals that the Institute observes annually.



7.1.1: Measures initiated by the Institution for the promotion of gender equity during the last five years

*MC409/*MC309: GENDER SENSITIZATION LAB

(An Activity-based Course)

COURSE DESCRIPTION

This course offers an introduction to Gender Studies, an interdisciplinary field that asks critical questions about the meanings of sex and gender in society. The primary goal of this course is to familiarize students with key issues, questions and debates in Gender Studies, both historical and contemporary. It draws on multiple disciplines – such as literature, history, economics, psychology, sociology, philosophy, political science, anthropology and media studies – to examine cultural assumptions about sex, gender, and sexuality.

This course integrates analysis of current events through student presentations, aiming to increase awareness of contemporary and historical experiences of women, and of the multiple ways that sex and gender interact with race, class, caste, nationality and other social identities. This course also seeks to build an understanding and initiate and strengthen programmes combating gender-based violence and discrimination. The course also features several exercises and reflective activities designed to examine the concepts of gender, gender-based violence, sexuality, and rights. It will further explore the impact of gender-based violence on education, health and development.

Objectives of the Course:

- To develop students' sensibility with regard to issues of gender in contemporary India.
- To provide a critical perspective on the socialization of men and women.
- To introduce students to information about some key biological aspects of genders.
- To expose the students to debates on the politics and economics of work.
- To help students reflect critically on gender violence.
- To expose students to more egalitarian interactions between men and women.

Learning Outcomes:

- Students will have developed a better understanding of important issues related to gender in contemporary India.
- Students will be sensitized to basic dimensions of the biological, sociological, psychological and legal aspects of gender. This will be achieved through discussion of materials derived from research, facts, everyday life, literature and film.
- Students will attain a finer grasp of how gender discrimination works in our society and how to counter it.
- Students will acquire insight into the gendered division of labour and its relation to politics and economics.
- Men and women students and professionals will be better equipped to work and live together as
 equals.
- Students will develop a sense of appreciation of women in all walks of life.
- Through providing accounts of studies and movements as well as the new laws that provide protection and relief to women, the textbook will empower students to understand and respond to gender violence.

UNIT - I: UNDERSTANDING GENDER

Introduction: Definition of Gender-Basic Gender Concepts and Terminology-Exploring attitudes towards Gender-Construction of Gender-Socialization: Making Women, Making Men Pleparing for Womanhood. Growing up Male. First lessons in Caste.

PRINCIPAL

UNIT - II: GENDER ROLES AND RELATIONS

Two or Many? -Struggles with Discrimination-Gender Roles and Relations-Types of Gender Roles-Gender Roles and Relationships Matrix-Missing Women-Sex Selection and Its Consequences-Declining Sex Ratio. Demographic Consequences-Gender Spectrum: Beyond the Binary

UNIT - III: GENDER AND LABOUR

Division and Valuation of Labour-Housework: The Invisible Labor- "My Mother doesn't Work." "Share the Load."-Work: Its Politics and Economics -Fact and Fiction. Unrecognized and Unaccounted work. -Gender Development Issues-Gender, Governance and Sustainable Development-Gender and Human Rights-Gender and Mainstreaming

UNIT - IV: GENDER - BASED VIOLENCE

The Concept of Violence-Types of Gender-based Violence-Gender-based Violence from a Human Rights Perspective-Sexual Harassment: Say No! -Sexual Harassment, not Eve-teasing- Coping with Everyday Harassment- Further Reading: "Chupulu".

Domestic Violence: Speaking Outls Home a Safe Place? -When Women Unite [Film]. Rebuilding Lives. Thinking about Sexual Violence Blaming the Victim-"I Fought for my Life"

UNIT - V: GENDER AND CULTURE

Gender and Film-Gender and Electronic Media-Gender and Advertisement-Gender and Popular Literature- Gender Development Issues-Gender Issues-Gender Sensitive Language-Gender and Popular Literature - Just Relationships: Being Together as Equals

Mary Kom and Onler. Love and Acid just do not Mix. Love Letters. Mothers and Fathers. Rosa Parks-The Brave Heart.

Note: Since it is Interdisciplinary Course, Resource Persons can be drawn from the fields of English Literature or Sociology or Political Science or any other qualified faculty who has expertise in this field from engineering departments.

- Classes will consist of a combination of activities: dialogue-based lectures, discussions, collaborative learning activities, group work and in-class assignments. Apart from the above prescribed book, Teachers can make use of any authentic materials related to the topics given in the syllabus on "Gender".
- ESSENTIAL READING: The Textbook, "Towards a World of Equals: A Bilingual Textbook on Gender" written by A.Suneetha, Uma Bhrugubanda, DuggiralaVasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu published by Telugu Akademi, Telangana Government in 2015.

ASSESSMENT AND GRADING:

- Discussion & Classroom Participation: 20%
- Project/Assignment: 30%
- End Term Exam: 50%



ACADEMIC YEAR (2020-2021)

S.No	Title of the Programme	Date	Number of participants		
			Female	Male	
1 Pro	Heart fullness Meditation - Stress Management	2/2/2021	250	275	
2	Gender Sensitization: Films	10/2/2021	154	170	
3	Gender Equality in education	25/2/2021	200	225	
4	International women's day	8/3/2021	45		
5	Self- Defenses Training Program	4/4/2021	196	145	
6	Seminar on Gender Equality in education	6/5/2021	150	127	
7	Seminar on Inclusive Leadership Training	4/8/2020	78	68	
8	Seminar on Impact of Society on Women	3/9/2020	95	82	
9	Seminar on Training and Employment Programme for Women	24/10/2020	68	57	
10	Awareness program on One Stop Centre Scheme	21/11/2020	25	29	
11 -	Awareness program on women health issues	19/12/2020	74	59	
12	Seminar on Safe Spaces for Youth	23/1/2021	68	55	
13	Seminar on SWADHAR Scheme	20/2/2021	49	35	
14	Debate competition "Economic empowerment of women"	19/6/2021	87	65	



ACADEMIC YEAR (2019-2020)

S.No	Title of the Programme	Date	Female	Male
1	Poster presentation :Gender issue	10/08/2019	21	25
2	Sports and games competition	06/09/2019	75	150
3	Seminar on Sexual harassment	25/11/2019	84	79
4	Seminar on Women health	10/12/2019	121	
5	Economic empowerment of women.	4/01/2020	137	150
6	Speech on Role of women in Nation building	27/01/2020	29	54
7	Self- Defence Training Program	4/3/2020	120	85
8	Seminar on Gender Equality in education	20/8/2019	150	195
9	Seminar on Gender Sensitization films	3/10/2019	115	165
10	International women's day	7/3/2020	225	H_1
11	Opinions and feelings concerning the "opposite" sex	17/8/2019	65	56
12	Self defense to the younger ones	14/9/2019	45	68
13	Gender discrimination in sports	12/10/2019	89	96



ACADEMIC YEAR (2018-2019)

S.No	Title of the Programme	Date	Number of participants	
			Female	Male
1	One day workshop on Gender Sensitization	23/10/2018	120	Nill
2	Common Meeting for First year Girl Students	03/08/2018	80	Nill
3	Seminar on Sexual harassment	25/11/2018	79	40
4	Sports and games competition	19/01/2019	125	150
5	Save girl child	22/01/2019	210	250
6	International women's day	08/03/2019	145	Nill
7	Self- Defence Training Program	03/04/2019	85	105
8	Inequity between the sexes in work- family balance	10/5/2018	75	45
9	Group Discussion on Declining Sex Ratio	1/2/2019	65	65
10	Expressing Opinion on Domestic and Sexual Violence	1/9/2019	59	58
11	Gender spectrum: Beyond the binary	1/16/2019	95	56
12	Debate on socialization; Growing up male and growing up female	20/01/2019	45	35



ACADEMIC YEAR (2017-2018)

S.No	Title of the Programme	Date	Number of participant	
	taline Me		Female	Male
1	Economic empowerment of women.	04/09/2017	246	150
2	Seminar on "laws related to Women"	26/11/2017	235	124
3	Is gender a social and cultural construct? Oral Presentation by the English Teaching Faculty	01/03/2018	252	132
4	Breast cancer Awareness program	24/08/2018	258	35
5	Challenges for women in the society	27/01/2018	150	
6	International women's day	8/3/2018	150	Nil
7	Sexual harassment facts and myths	9/1/2017	115	105
8	Gender discrimination in sports	6/12/2017	85	45
9	Analyzing gender and race language bias	1/23/2018	65	56
10	Opinions and feelings concerning the "opposite" sex	7/8/2017	62	37
11	Self defense to the younger ones	10/11/2017	37	23



ACADEMIC YEAR (2016-2017)

S.No	Title of the Programme	Date	Number of Participants		
			Female	Male	
1	Personal and Menstrual Hygiene and SelfEsteem for Better living	13/9/2017	150	THE PROPERTY OF	
2	Gender Sensitization: Films	09/08/2016	120	150	
3	Cyber crime and social media awareness	8/9/2016	150	175	
4	Job Opportunities in Public and Private Sector	18/2/2017	125	165	
5	International women's day	8/3/2017	85	1 - 12-m 5	
6	Awareness camp on Human Values and Rights of all	11/18/2016	65	45	
7	Balance of Gender Equity at the Campus	12/28/2016	95	68	
8	Role play on Woman's freedom and the conclusion	1/12/2017	112	87	
9	Gender and family issues	5/5/2016	85	56	



SAFETY AND SECURITY

- ✓ The Institution as high quality CCTV cameras installed all over the campus to track the activity of every student thus ensuring their safety inside the campus.
- ✓ Adequate security forces are available in the college 24/7 throughout the campus and also in hostels (Boys / Girls) that make sure that no untoward incident takes place in the campus.
- ✓ Self- defense Workshops is organized for the ladies and girls to safeguard themselves in unexpected situations.
- ✓ Institute provides reserved seats for women faculty and girl students in college transport. All the girl students are accompanied by female faculty during Industrial visits, Workshops, Conferences, and Competitions.
- ✓ There are separate hostels with caring & responsive wardens with appropriatesecurity arrangements for boys and girls
- ✓ The Institution has a special cell called Student Counseling center through which it addresses the
 student's grievances related to academic and non academic matters, such as assessment, victimization,
 harassment by colleague students or teachers etc
- Women protection cell (women Empowerment Cell) addresses the grievances regarding the gender sensitivity issues of students and faculty.
- ✓ Suggestion box is fixed in college campus and hostel for any grievances.



WOMEN SAFETY









security forces



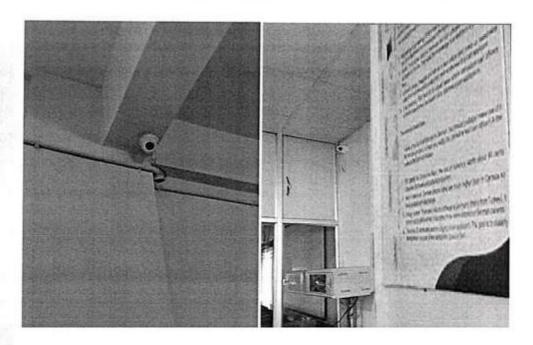




Self- defense Workshops



CC Cameras at various Places in Campus





PRINCIPAL
UNITY COLLEGE OF PHARMACY
RAIGIRI (V), BHONGIR (M),
YADADRI BHONGIR (DT)



COUNSELLING

- ✓ The Counseling Committee consists of women counselors, students and faculty representatives from all the departments.
- ✓ The Institute has a unique mentoring system One faculty mentor is allotted for 20 students. Every student is monitored by their respective faculty mentor.
- Mentor regularly monitors student's regularity, behavior, academic performance, Performance initiations among students towards curriculum activities and other student /benchmark aspects and stress related issues. Mentors record the activities in a mentoring book.
- Mentors counsel students to resolve conflicts with their friends, faculty and parents if any.
- ✓ The institute regularly conducts parent-Mentor meets once in a semester.



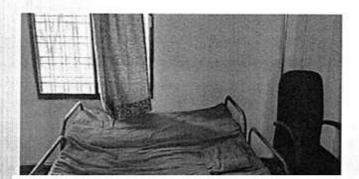


Parent Teacher Meeting



COMMON ROOMS

- There are separate restroom facilities for boys and girls in the campus. Nurse is available in campus in case of emergency.
- Waiting rooms are available in the campus for students and faculty to rest in case of illness.
- Rest rooms are available for parents and guests at reception. Girls rest rooms are facilitated with adequate Sanitary Pad dispenser and incinerator













Common Room



Napkin Dispenser Wending Machine in Rest Room



DAY CARE CENTER

- The main objective of Day Care Centre is to provide care for children of the faculty, nonteaching staff.
- The facility has been provided to keep their children under good care during the day time right inside the campus, work with peace of mind and access their children quickly in case of emergency.
- Apart from taking good care of the infants, one of the key objectives of the Centre is to bring employee engagement into their work responsibilities and balance their work life and personal life.

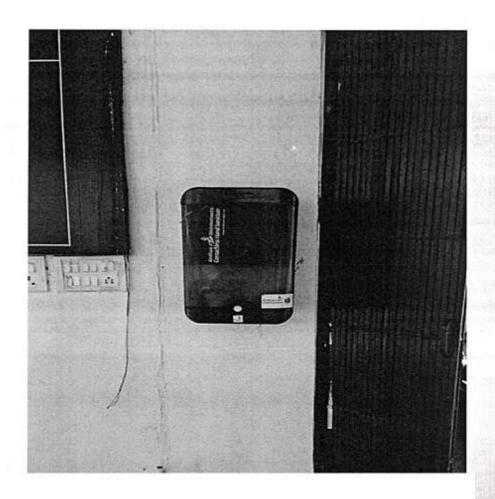
Facilities at the Day Care Centre

Fully furnished baby care Centre in the Institute with accessories including toys and all other necessary items.





SANITIZER AT BLOCK ENTRANCE





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